

Republic of the Philippines  
**HOUSE OF REPRESENTATIVES**  
Quezon City

**SEVENTEENTH CONGRESS**

First Regular Session

House Bill No. 5204



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Introduced by **HON. ROZZANO RUFINO B. BIAZON**

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**EXPLANATORY NOTE**

This bill seeks to require the mandatory posting of Graphic Health Warnings in designated smoking areas. It is a proposed measure that seeks to intensify the government's campaign against smoking due to its hazardous effects on the health of people.

"A picture is worth a thousand words." Psychologists and communication experts have always agreed on this adage. They are one in saying that pictures always have a greater effect on people in as far as conveying a message is concerned.

This is the underlying principle behind this proposed measure.

Aside from warnings on the dangers of smoking already present in cigarette packs, Graphic Health Warnings in designated smoking areas are envisioned to help in convincing smokers from quitting the habit. This is an additional measure that should help government curb a problem affecting millions of our fellow countrymen.

Due to the foregoing, the urgent passage of this bill is earnestly sought.

  
**ROZZANO RUFINO B. BIAZON**  
*Representative*  
Lone District, Muntinlupa City

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**AN ACT**  
**REQUIRING THE MANDATORY POSTING OF GRAPHIC HEALTH WARNINGS**  
**IN DESIGNATED SMOKING AREAS, AMENDING FOR THIS PURPOSE SECTION**  
**6 OF REPUBLIC ACT NO. 9211 OTHERWISE KNOWN AS THE "TOBACCO**  
**REGULATION ACT OF 2003"**

*Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:*

SECTION 1. *Short Title.* – This Act shall be known as the "*Graphic Health Warnings in Smoking Areas Act*".

Sec. 2. Section 6 of Republic Act No. 9211 is hereby amended to read as follows:

*"Sec. 6. Designated Smoking And Non-Smoking Areas. – XXX*

All designated smoking areas shall have at least one (1) legible and visible sign posted, namely "SMOKING AREA" **AND ONE (1) GRAPHIC HEALTH WARNING** for the information and guidance of all concerned. In addition, the sign posted shall include a warning about the health effects of direct or secondhand exposure to tobacco smoke. Non-smoking areas shall likewise have at least one (1) legible and visible sign, namely: "NO SMOKING AREA" or "NO SMOKING"."

Sec. 3. *Graphic Health Warning Templates.* – Within six (6) months upon the effectivity of this Act, the Department of Health shall issue the templates for the Graphic Health Warnings which shall be printed in a poster at least twenty (20) inches in width and thirty (30) inches in length (20" x 30") and be mandatorily posted in designated smoking areas. These shall have two components: a photographic picture warning and an accompanying textual warning as to the harmful effects of smoking to the health of a person printed in Filipino and English.

Sec. 4. *Separability Clause.* – Should any provision of this Act be subsequently declared unconstitutional, the other provisions not so declared shall remain in full force and effect.

Sec. 5. *Effectivity.* – This Act shall take effect after 15 days from its publication in at least two (2) newspapers of general circulation.

Approved,