

Sixteenth Congress
Third Regular Session

HOUSE RESOLUTION NO. 2614



Introduced by Hon. Gina P. de Venecia

RESOLUTION

HONORING A PHILIPPINE ENTERTAINMENT INDUSTRY LEGEND GERMAN MORENO AND EXPRESSING THE PROFOUND CONDOLENCES OF THE HOUSE OF REPRESENTATIVES TO HIS BEREAVED FAMILY ON HIS DEMISE

WHEREAS, German Moreno, popularly known as “*Kuya Germs*” had a highly successful career in Philippine show business that spanned for fifty-three (53) years. A man of many hats, Moreno was an established television host, radio broadcaster, movie actor, movie/TV director, scriptwriter, a noted humanitarian, and a veritable star-builder who helped make dreams come true for most of the biggest stars in the Philippine entertainment industry;

WHEREAS, he hosted 32 highly-rated television programs from 1973 with “*Big Ike’s Happenings*” until his death in January, 2016 with “*Walang Tulugan with the Master Showman*” (1997-2016). His demise marks the end of an era for many Filipinos who grew up watching his television shows such as “*Germside*”(1978-1980), “*Germspesyal*” (1980 to 1984), a Sunday noontime variety show “*GMA Supershow* (1984 to 1997)” and “*That’s Entertainment*”(1986 to 1996), a show that polished and launched new young stars;

WHEREAS, German Moreno had humble beginnings, selling peanuts and cigarettes in his younger years to finding employment as a janitor and a curtain raiser (*telonero*) at the Clover Theater in Manila in 1957. He then worked hard and pursued his dream to be a comedian on the *bodabil* (vaudeville) stage, before rising to become one of the most influential personalities in the entertainment industry;

WHEREAS, in 1963, he began forging a formidable movie career as comedian in Sampaguita Pictures, a top film production company where all the respected and veteran artists have flourished. Eventually, he appeared in 175 movies, most notable of which are: Celso Ad Castillo’s “*Payaso*”, an entry to the 1986 Metro Manila Film Festival. “*Mga Batang Bakasyonista*” (1964), “*Gintong Recuerdo*”(1965), “*Cinderella A-Go-Go*” (1967), “*Orang*” (1970), “*Always in my Heart*”(1970);

WHEREAS, he was also an acclaimed radio broadcaster, first as Eddie Ilarde’s sidekick in the radio program “*Ngayon Naman*” on CBN. In 1969, he transferred to DZTR as a pinch-hitter for Helen Vela, Bingo Lacson, and Ben David. Eventually, Moreno was given his own programs like “*Bisitang Artista*”, “*Music Factory*” with Ike Lozada and Inday Badiday and the famous “*Guy and Pip Song Festival*”. In the last decades of his life, he hosted the hour-long show “*Walang Siesta*” on DZBB”;

WHEREAS, as a TV producer, he came up with outstanding films for television such as “*Kung Mayroon Mang Pangarap*”, “*Ganti*”, “*Sa Paglinaw Ng Tubig*”, “*Ikaw, Ako at Ang Awit*”, “*Dalawang Ina, Dalawang Pag-ibig*”, “*Larawan ng Isang Ina*”, and “*Ina*”;

WHEREAS, he also proved his talent in writing stories and screenplays for movies like “*With These Hands*” (1970), “*From Both Sides Now*” (1970), “*Young Love*” (1970), and “*Valentine Wedding*” (1967). He also wrote the story for movies such as “*Guy and Pip*” (1971) and “*Bahay Kubo, Kahit Munt!*”(1968);

WHEREAS, German Moreno was a notable pillar of the entertainment industry, as former President of the *Katipunan ng mga Artistang Pilipino sa Pelikula at Telebisyon*, and as founder of the 'Walk Of Fame' located in Eastwood, Quezon City, where artists, singers and broadcasters who have made an impact in the showbiz industry is being recognized. He also inspired two industry awards, the German Moreno Youth Achievement Award given to a batch of young stars that have exemplar performances in the motion picture industry by the FAMAS, and the German Moreno Power Tandem Award by the Philippine Movie Press Club, recognizing the most phenomenal love teams in Philippine television;

WHEREAS, German Moreno had been honored with a coffee table book titled “*Kuya Germs: 50 Years in Showbiz*” which was created by GMA Network in 2013. He had also been bestowed with acting awards such as the Best Supporting Actor award from the 2008 FAMAS Award and the 2009 PMPC Star Award for the film “*Paupahan*”, a FAMAS Lifetime Achievement Award in 2007, and Best Variety Show Host award by the PMPC Star Awards for TV for 5 different years. In 2014, Moreno was the recipient of *Gawad Dolphy* Lifetime Achievement Award by the Golden Screen TV Awards, and a Special Citation Award by the PMPC Star Awards in 2013;

WHEREAS, the entertainment industry he dedicated his life to, serves as the primary source of enjoyment to many Filipinos, who despite the many struggles in life, are still trying to keep themselves cheerful and inspired through everything they listen to and see from radio, television and the movies;

WHEREAS, German Moreno is the epitome of hard work and perseverance, proof that dreams do come true to people who have the will to follow their heart and the passion to serve others. His loyalty to those who have helped him and his dedication to the industry will serve as an inspiration to all.

WHEREAS, German Moreno born to Jose C. Moreno and Aurora Molina on October 3, 1933, faced a sudden death due to cardiac arrest on January 8, 2016 at the age of eighty two;

WHEREAS, his death may have ended his fifty- three years in the entertainment industry his legacy will forever continue through the talents he discovered, the films and shows he produced, the developments he initiated in radio and television, and more importantly, the many lives he inspired;

WHEREAS, he will always be remembered as a Father and *Kuya* to the most popular performers and many newcomers in the local entertainment industry, we, today, mourn with and send our condolences to his son Federico Moreno, his wife Sheila and grandchildren, Jorel, Franshesca, Gabby and Raffy, his nephew John Nite and the Vera-Perez family who treated him as their own;

WHEREAS, his passing is a great loss not only to the entertainment industry but also to his own beloved family: Now, therefore, be it

RESOLVED BY THE HOUSE OF REPRESENTATIVES, To Honor German Moreno, a Legend in our Entertainment Industry, and To Express Profound Condolences to His Bereaved Family On His Demise

Adopted,


GINA P. DE VENECIA
4th District, Pangasinan